

## Programme Outline

**Community Leaders of the Future** will see local schools paired up with third sector organisations in their communities. Teams of young people will be supported to set up mini-enterprises with the challenge of raising as much money as possible for their partner third sector organisation whilst learning about the organisation's work, opportunities to volunteer and get involved in its work.

Over a period of around 20 months teams of young people will seek to grow an initial 'seed investment fund' of £100 into larger pots of cash – for the benefit of their third sector partners.

### To do this they will need to:

- Research and identify potential third sector partners they would like to work with.
- Shortlist and interview potential third sector partners.
- Select their preferred third sector partner.
- Work with their chosen partner to plan a mini-enterprise that will raise funds for their partner.
- Sell the products produced through their enterprise at a series of market place events including events during National Enterprise Week (November 2010 and November 2011).
- Research potential careers and job roles in their partner organisations and collate other evidence for appropriate NCFE accredited qualifications focussing upon employability skills and entrepreneurship.

### The benefits to third sector partners include:

- Access to fundraising teams made up of young people from their own neighbourhoods.
- Additional unrestricted income – raised by young people.
- The opportunity to try new income generating ideas supported by a young, creative workforce of volunteers.
- The potential to recruit new volunteers and supporters to support their organisations' sustainability, growth and development.
- Excellent public relations and marketing opportunities.
- Vital input into the development of young people as they approach adulthood, particularly around their approach to citizenship and community involvement.
- The potential to secure new customers, clients or service users.
- The opportunity to influence the future career paths and development of young people.
- High profile PR opportunities.

### The benefits to schools include:

- Opportunities to develop pupils creativity, innovation and entrepreneurial skills.
- Wide potential for cross curriculum linkages including PSHE, citizenship, business studies, design technology, art, media, food technology, English and maths.
- Real work related learning experiences with professional mentors from both the private and third sector.
- Accredited qualifications for pupils managed by EBC.
- Support in developing sustainable partnerships with organisations in the local communities and neighbourhoods.
- Opportunities in project management for both staff and pupils.
- High profile PR opportunities.

**To sign up as a partner third sector organisations will need to:**

- Agree to give a presentation on their organisation to young people in the 'shortlisting' stage.
- Support the initial enterprise development stage by working with young people to plan their proposed products or services.
- Attend an official launch event where they will get the opportunity to work with their Community Leaders of the Future on their business idea.
- Provide an insight into careers and volunteering opportunities in their organisation to young people (to assist in their qualification portfolio building).
- Host occasional visits to their organisations to support the young people's learning and carry out occasional visit to schools to work with their enterprise teams.
- Support the young people at three special market place events as they seek to maximise their fundraising efforts for their third sector partners.
- Attend the celebration event at the end of the programme - December 2011.

**To sign up for the programme schools will need to:**

- Identify a cohort of Yr 7 pupils who can take part in the programme throughout the rest of Yr 7 and until December 2011 as they progress into Year 8.
- Nominate at least one named member of staff to act as the key liaison person for the programme.
- Support their pupils in selecting their preferred third sector partner and in developing relationships with that partner.
- Work with EBC to support pupils in securing the evidence they require for an accredited qualification through a mix of classroom activity, occasional industrial visits and the four large scale events outlined below.
- Support pupils to take part in the three enterprise market days outlined below.
- Facilitate visits to their schools by third sector partners including supporting them to comply with their individual Safeguarding requirements.
- Sign a service level agreement confirming their commitment to the programme.

**Key elements of the programme:**

There will be four large scale events in total over the programme:

- Official launch – June/July 2010
- Skills and industry/employment event – October 2010
- First Class Careers in the Third Sector day – May 2011
- Celebratory event – December 2011

Three enterprise market days are planned:

- November 2010
- July 2011
- November 2011

**Special Notes:**

1. Third sector partners are welcome at all the above events, but we recognise time pressures may mean they are unable to do so. EBC will act as the pivotal link between schools and third sector partners throughout the programme. Third sector partners will be asked to support the young people through both visits to schools and on-line support using the dedicated email address (co-ordinated by EBC).

2. The new Independent Safeguarding Authority rules mean that all third sector partner staff or volunteers involved in the programme must have enhanced CRB checks and be able to evidence these to their partner schools. This will require provision of a copy of a valid CRB check and appropriate photo ID showing the CRB check number. (EBC can create the appropriate photo ID). In addition individual schools may have additional requirements which will be advised of.

**Throughout the programme EBC staff will support the young people, their schools and their third sector partners by:**

- Bringing in experts from the world of business to help them develop their entrepreneurial ideas into profit making mini businesses.
- Providing a full event organisation service for all activities outside schools including carrying out all required risk assessments.
- Co-ordinating all activities through the use of a dedicated email – [communityleaders@hotmail.co.uk](mailto:communityleaders@hotmail.co.uk) – briefings, face-to-face meetings, classroom support when required and full event management.
- Support the young people to gather the evidence needed for the proposed qualifications and oversee their portfolio building activities.
- Liaising with teaching staff and identified third sector partners to ensure seamless, co-ordinated delivery.
- Hold a series of large scale events to develop both their employability and entrepreneurial skills.
- Providing a central contact point for young people and their teachers to contact all supporting third sector organisations involved in the programme.

The programme is being funded through the city council's Strategic Initiatives Budget thanks to support from both the North and Coalfields Committees. Similar applications for funding which will allow us to roll out the competition to the other three areas of the city will be considered in June 2010.

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