

# NEWSPAPERS IN EDUCATION



One of the most versatile and varied programmes offering both work related opportunities and enterprise education delivered by Education Business Connections is Newspapers in Education.

Newspapers in Education offers an exciting package of activities ranging from one-off workshops right through to full enterprise education weeks for both primary and secondary pupils. The latter culminates in pupils and teachers publishing their own newspapers or magazines for circulation within their local community - a permanent, professional reminder of their efforts and achievements.

The programme's range of activities offers something for all ages and abilities - from Key Stage 1 to Key Stage 5.

Among the activities on offer through Newspapers in Education are:

- Workshops - providing valuable learning opportunities in different forms of text including news, features, comics and advertising.
- Mini-enterprises offering progressive learning programmes which culminate in production of school newspapers or magazines.
- Intensive Newspaper Weeks which see pupils taking on all the roles required, and developing all the skills needed, to produce a newspaper or magazine.
- A range of summer school activities.
- Potential industrial visits to the printing headquarters of local and regional newspapers.
- Support for school visits by media practitioners.

Central to all Newspapers in Education activities is the emphasis on reinforcing and developing the key skills of literacy, numeracy,

ICT and communication and vital employability skills through the use of newspaper and magazine projects as a teaching and learning resource.

All activities can clearly be linked with the national literacy and numeracy strategies while special topic-based projects serve as an imaginative approach to teaching other core curriculum subjects.

Pupils are also given the opportunity to demonstrate the creative use of design software in the production of a range of print products - adding to their 'real' experiences.

Through Newspapers in Education pupils can gain real life experience as reporters, photographers, writers and advertising and marketing 'executives'. Teachers benefit through the development of both project management skills and by gaining new skills in developing newspaper-linked teaching resources.

Education Business Connections provides:

- A varied programme of activities designed to reinforce literacy, numeracy, and ICT and key employability skills for pupils at all Key Stages.
- Bespoke packages of activities tailored to meet the needs of individual schools.
- The opportunity to exploit newspapers and magazines for distinct project work in areas such as local history and geography.
- Opportunities for teacher development including project management and resource development.
- Complete project management service including pre-print design and contract support.
- Access to various professional printing services.
- Full post-event evaluation service.

**'BUILDING CONFIDENCE** IN YOUNG PEOPLE THROUGH A **CREATIVE APPROACH**

**TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'**