



PREMIER LEAGUE CASH BOOST FOR LOCAL CHARITY/GOOD CAUSE

Education Business Connections (EBC) in Sunderland has received a boost to its funds of £2,000 from the Premier League, as part of the League's flagship community programme 'Creating Chances'.

Regional charity EBC is one of only 20 runners-up selected by Barclays Premier League club Sunderland AFC in the 'Places for Players' initiative and will receive £2,000 from the Premier League.

'Places for Players' is the core element of the Premier League's Creating Chances programme. It will involve 200 Premier League players supporting charities and good causes in September with £1,000,000 to be distributed by the Premier League to help raise awareness of the charities' and good causes' work as well as creating fundraising opportunities.

In total, over 500 good causes will benefit from the Places for Players initiative either by players getting involved or from a £2,000 cash donation direct from the Premier League.

Richard Scudamore, Chief Executive of the Premier League, said: "Creating Chances highlights the Premier League and our clubs' continued and increasing commitment to local communities. We wanted to help as many good causes as possible through the 'Places for Players' initiative, and so I hope the £2,000 donation for our runners-up will help them to continue their fantastic work and in many cases provide a springboard for charities and good causes to achieve their goals."

Barbara McClennan, Chief Executive of EBC commented: "We are delighted that we have gained the support of this fund. The award is a real boost to EBC and will enable us to continue providing enterprise education and work related learning experiences to some of the 20,000 young people we work with each year. It will be particularly useful in supporting our work with young people with disabilities and encouraging their creativity and flair. The support will also help to ensure that they get an equal chance in terms of working with employers and developing key skills as they prepare for adulthood."

-ENDS-

For further information please contact:

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- Creating Chances is the Premier League's flagship community programme designed to support communities and supporters across the UK through a series of initiatives involving the Premier League, the 20 Barclays Premier League Clubs and their players.
- Creating Chances Week of Action will take place from Friday 21 September to Sunday 30 September.
- Places for Players saw a number of players involved being made available via a national application process. UK charities and good causes applied to win a player and the successful applicants were those most deserving recipients who nominated the most unique yet relevant roles for their players.
- Any charity or community programme based in the UK was eligible to apply to win a Premier League player or a £2,000 donation. Sixty winning applicants will have access to a Premier League player for up to four hours between Saturday 15th September and Saturday 6th October. 400 runners-up will receive a charitable contribution of £2,000 from the Premier League