



## Media Release

June 12, 2007

**College celebrations captured for silver screen**  
**Photo opportunity: Usworth Sixth Form Centre**  
**Tuesday, June 19, 10.30am – noon or 1pm – 2.30pm**

BUDDING journalists and documentary makers will be on hand to record the fantastic first year at Usworth Sixth Form Centre. Students will take on the roles of news reporters and camera operators to mark the end of the initial academic year.

They will be celebrating the landmark by producing their own DVD and magazine – which will be used to promote the college to future students, governors, lecturers and others. In just one day the students will learn how to operate a camera, how to edit film material on a computer, successful interviewing techniques and design skills.

Teams of students will have the chance to quiz fellow students about their time at college, speak to lecturers about their first year, and those behind the scenes of the launch of this new section of the City of Sunderland College.

College students will be guided on their media day by staff from Sunderland-based Education Business Connections (EBC). The organisation runs several successful media courses in three different strands of the sector – film, radio and print.

Andrew Butler, Programme Officer for EBC, said: “This is a great opportunity for the students to tell their story about the successful first year that Usworth College has had. “And as well as picking up skills in media they will also be improving their social skills and general employability skills, such as team work and communication.”

Education Business Connections was formed eight years ago to support closer working between schools and businesses in Sunderland. It's success means that now the team delivers innovative educational programmes to children across Tyne and Wear.

Programmes are funded from a variety of sources, including from the European Social Fund, European Regional Development Fund and Tyne & Wear Education Business Links Organisation (TWEBLO), but EBC's ongoing development is supported by Futurebuilders (for more details go to [www.futurebuilders-england.org.uk](http://www.futurebuilders-england.org.uk)).

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