



## Media Release

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### **Fly the Flag for the North East Media Briefing Note – Flags GB Limited**

The world has no boundaries for Flags GB Limited, the Northumberland company chosen to turn the winning design in the **Fly the Flag for the North East** competition into an eye catching flag which will be unfurled as the world famous QE2 sails into the region.

As well as designing bespoke flags for global businesses, Flags GB Limited has even seen its creations fly off into outer space. Flags the company created were recently sent into space on the Space Shuttle.

Other recent projects include two flags 200ft in length, which were used in a global TV advert for NIKE, filmed in the Camp Nou, home of Barcelona Football Club.

Flags GB Ltd is based in Pegswood, Northumberland, and between them the owners – brothers Geoff and Simon Walker – have around 20 years experience within the flag and banner industry. The largest flag they have ever produced was a staggering 300ft square feet. They are suppliers to most British amateur and professional sports clubs including Premiership, Rugby Super League, Scottish Premier League and English Rugby Union and offer a large selection of items including bespoke designs for special occasions such as St George's Cross bunting, banners for one-off events and flags of all shapes and sizes. They also provide flagpoles.

The company has a specialist in-house machinist who can stitch a unique design on a flag for customers. Their bespoke flags can be used for advertising, ceremonies and services and sports events. Using the latest digital technology and the traditional appliqué (sewing) methods of flag making they are able to supply any flag or banner, any design, any size.

The company is most proud of the ongoing contract it holds with the British Military, supplying many flags and banners which are used by the Army, Air Force and the Royal Navy.

Simon Walker said: "To be an official Ministry of Defence (MoD) supplier is the highest honour a flag maker can receive and is recognition of outstanding quality. We are equally honoured to be invited to create the flag that will fly on the QE2 when she is in the region and are really keen to see the designs our young people can come up with."

Education Business Connections (EBC) is pleased to be working with Flags GB for this project. EBC was formed eight years ago to support closer working between schools and businesses in Sunderland. It's success means that now the team delivers innovative educational programmes to children across Tyne and Wear.

Programmes are funded from a variety of sources, including from the European Social Fund and Tyne & Wear Education Business Links Organisation (TWEBLO), but EBC's ongoing development is supported by Futurebuilders (for more details go to [www.futurebuilders-england.org.uk](http://www.futurebuilders-england.org.uk)).

**EDITORIAL NOTE:** To find out more about Flags GB please visit their website at [www.flagsuk.com](http://www.flagsuk.com), email [sjwalker@flagsuk.com](mailto:sjwalker@flagsuk.com) or telephone Simon or Geoff Walker on 01670 503503.

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