

CAREERS THAT ADD UP TO SUCCESS



Careers that Add Up to Success! offers Key Stage 4 and 5 pupils and students the opportunity to not only improve their financial literacy but also to gain an awareness of the value of good financial literacy skills when they are seeking employment in a range of sectors including business, retail and finance.

Financial literacy is the ability of individuals to make appropriate decisions in managing their personal finances and raising levels of financial literacy is a focus of countries around the globe.

Careers that Add Up to Success! provides young people a range of stimulating, hands on activities designed to improve both their skills and confidence in financial literacy. As with all EBC programmes Careers that Add Up to Success! also embeds development of the key employability skills in its programme and offers participants the opportunity to demonstrate their enterprise, creativity and innovation through practical problem solving solutions.

The programme sees young people working as a team to tackle a range of practical activities which demonstrate the dilemmas and choices facing every financial decision made. These include:

- Deciding how to spend a £100,000 budget when starting a new retail venture.
- Identifying the various spending priorities and pressures they will face during their lives.
- The pros and cons of the vast range of financial support services available such as credit cards, bank loans and mortgages and the implications of such choices.
- Essential and non-essential spending.
- Comparing traditional retailing with the growing opportunities through e-commerce.
- How to retain and grow customer bases and increase profitability.
- Planning a sale including deciding which stock to reduce in price and the impact on profits, etc.
- Selling a company to potential new employees.
- Creating a marketing campaign for a new product or service.

Participation in this programme can also support pupils' portfolio building requirements for various modules in the Wider Key Skills, ASDAN and COPE awards.

Businesses and organisations are recruited from across the business, retail and finance sector to support pupils as they work through the challenges of the day. They are also tasked with reinforcing the importance of developing good key skills of literacy, numeracy and ICT and the 12 employability skills valued by employers.

These include:

- Teamwork.
- Communication.
- Meeting deadlines.
- Task and time management.
- Listening to, and acting upon, instructions.
- Creativity and innovation.
- Problem solving.

Education Business Connections provides:

- Pre-event discussions with schools to ensure that the focus of events builds upon pupils' classroom learning.
- Recruitment of businesses to deliver activities.
- Practical advice and guidance to companies on delivery of activities.
- An exciting and stimulating programme drawing out the importance of fluency in a modern foreign language in both a working and social/leisure context.
- Integration of key employability skills and enterprise education across all activities.
- Development of financial literacy and an awareness of the national and international economy.
- Full event organisation, including arrangements for venues, transport, and all related housekeeping aspects.
- Full post-event evaluation.

'BUILDING CONFIDENCE IN YOUNG PEOPLE THROUGH A CREATIVE APPROACH TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'