

## DESIGN, VIDEO AND DISPLAY

# DVD



Design, Video and Display (DVD) is an exciting and creative programme set to inspire and motivate all young people as it draws on their love of all things visual.

DVD demonstrates Education Business Connections' commitment to providing exciting work related learning opportunities which give young people the opportunity to develop their creativity, imaginations and innovation.

DVD offers groups of pupils a series of workshops which will see them acquire the knowledge and practical skills to produce their own short DVD or news programme on a topic related to their school. For example behind the scenes of a school play, sports clubs, after school clubs, etc.

DVD can be delivered through either:

- Between 10-15 weekly workshops.
- An intensive full week of activity, including summer schools.

In partnership with Sunderland's multi-million pound Sandhill View Community Learning Centre, DVD offers access to a fully equipped TV and radio studio and an associated digital technology editing and training suite.

Groups of up to 10 pupils work with industry-standard TV and video equipment including portable cameras to film 'on location' before spending time in EBC's bespoke editing suite turning their rough cuts into their final product. The programme culminates in a 'world premiere' showing of the finished product.

DVD offers:

- Opportunities to create cross media promotional material for either coursework portfolios or for practical use by schools.
- Skills development opportunities in the key areas of communication and presentation.
- The opportunity to use media to develop both creative and transferable ICT skills as well as key basic skills.

In the process of creating their own DVD pupils develop a number of important and transferable skills as well as gaining the technical knowledge in using state-of-the-art media production equipment. These skills include:

- Research and Planning Skills.
- Teamwork.
- Decision making.
- Production Skills.
- Time Management Skills.
- Creativity and innovation.

DVD offers:

- Exciting new ways to learn with the emphasis on 'hands on' learning and development of both key skills and transferable technological skills.
- Bespoke development of activities tailored to meet the needs of individual schools, pupils and their communities.
- Media professionals to offer expert advice and guidance.
- The opportunity to exploit all areas of the media for distinct project work.
- A voice for local schools and their communities
- Full technical support.
- Full post-event evaluation service.

Participation in this programme can also support pupils' portfolio building requirements for various academic and vocational routes.

Education Business Connections provides:

- Recruitment of schools to take part in the event.
- Use of industry standard media production equipment.
- Full programme organisation, including arrangements for transport, and all related housekeeping aspects.
- Technical support throughout the programme.
- Full post-event evaluation.