

EMERGING VOICES



Emerging Voices offers students aged 14 and over, including adults, an innovative learning programme designed to give an insight into the world of radio and accredited learning opportunities.

Emerging Voices provides challenging, intensive and extended learning opportunities for small groups of people in a multi media environment including industry standard radio studio.

Emerging Voices is offered through a combination of workshops in the Sony Media Centre at Sandhill View School in Sunderland and outreach sessions in schools and community venues.

The technology and software used to deliver Emerging Voices fully supports the outreach delivery approach of initial learning and skills development with the later production stages offering the opportunity to edit and produce in a bespoke setting of a similar standard to that used by many broadcasting companies.

The programme provides an ideal opportunity to use radio as a teaching tool as well as providing participants with the opportunity to develop a number of important transferable skills including communication and project management.

The core of this programme, which lasts between 12-15 weeks, involves participants following a series of modules approved and accredited by the Open College Network North East Region (OCNNER) in areas such as Interview Techniques, Media Production, Editing Techniques and Story Writing.

An example of the topics covered through Emerging Voices includes:

- Background to Radio Broadcasting - an understanding of the structure and roles within a radio station.
- Radio Journalism Production - an understanding of the creative approaches to producing various production formats.
- Studio Operation and Recording techniques - Basic studio and portable recording operation.
- Programme Production - An understanding of design and technical application of speech/music based programmes.
- News Sources and News Gathering - what makes a good story for news bulletins and speech programmes.
- News Bulletins and Scripting - how to write news stories and technically how to produce them.
- Radio Interviews - an understanding of the communication involved in interviews and the technical application.

Education Business Connections provides:

- An exciting new way to learn with the emphasis on 'hands on' learning and development of key and employability skills.
- Media professionals offering expert advice and guidance.
- Development of all learning materials in conjunction with the Open College Network North East Region.
- Access to a range of state-of-the-art media technology including a custom-built radio studio and editing suite and portable equipment ideally suited to outreach work.
- Support for students in preparation of portfolios for accreditation submission.
- Management of all remote learning.
- Flexible delivery to meet customers' needs and students' learning requirements.
- Full programme organisation.
- Full post-event evaluation service.

'BUILDING CONFIDENCE IN YOUNG PEOPLE THROUGH A CREATIVE APPROACH TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'