

Training opportunities for event management

With such a wide scope of different types of events and different range of skills, training needs are going to be very varied.

By assessing the skills of the people you have organising your event, whether they be paid staff or volunteers, you can assess what training you may need to source.

Using the event management plan headings as a guide to areas you will need to organise, this is a starting point to looking at the skills you will need. By offering training to people you are not only increasing the knowledge base that you have to run your own event, but are also increasing the capacity and confidence of people for the long term, this is especially important in volunteers where this increased skill level may also assist in future employment opportunities.

There are a number of companies that undertake courses around event management and some examples are shown below:

http://www.underoak.co.uk/public-courses/other_training/event_management.htm
Facilitating Discussions, Events and Workshops
Imaginative fundraising events
Organising conferences and large events
Special Event Management
Event Management
Running a Great Event
Running Live Online Events
An Introduction to Successful Conference and Events
Creating Effective Events
Essentials for Successful Exhibitors
Crowd Dynamics
Event Risk Assessment
Introduction to Crowd and Event Safety
Management

Safety at Festivals and Mass Gatherings
Safety at Sport and Entertainment Venues
Selling Face-To-Face
Temporary Demountable Structures
The 'how to...' of inspirational events
Advanced Event Management

<http://www.eventtr.co.uk/em.php>
DIPLOMA IN EVENT MANAGEMENT (Dip. Event Man.) with Public Relations.

<http://www.event-management-uk.co.uk/links.asp?cat=training>
This web site details links to other training opportunities in number of specialist areas.

There are also generic trade shows that will provide information and advice that may also help fill the skills gap

www.eventshow.co.uk ~ The annual meeting place for everyone involved in selling and sourcing products and services which make fantastic events - whatever their size or nature.

You may identify training in non-specific event management areas and these courses/workshops are widely available through a number of organisations; areas may include:

Marketing
First Aid
Child Protection
Fundraising
Finances
Exhibitions
Sponsorship
Health and Safety
Public Relations
Risk Management
Presentation skills

Passionate about events

north east
england

Training opportunities for event management

Website Design/Usage
Budgeting
Understanding contracts

There are numerous suppliers of courses and the needs within these subject areas are also very varied - an internet search on your training requirement will bring up a number of results ranging from informal awareness workshops to certificated short and long courses. There are also courses available that you can do over the internet with distance learning support; these are particularly helpful for volunteers who need to learn in their own time at their own pace.

As well as specialist training suppliers, organisations like the volunteer services also provide training opportunities in these areas.

www.ncsp.co.uk

Other Related Fact Sheets

Working with Volunteers

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