

SNIP, SNAP IT'S A WRAP



Snip, Snap, It's a Wrap! sees pupils experience the real life pressures facing a television production team, whilst learning about the decision processes and technical application required to produce a professional standard TV sequence.

EBC has worked with teachers to devise Snip, Snap, it's a Wrap! with the aim of making sure pupils reap maximum benefit from their experience.

This one day intensive programme sees groups of up to 10 Key Stage 3/4 pupils introduced to the latest digital TV technology and supervised in its use and application with the aim of producing an opening television sequence. In so doing pupils develop a number of key employability skills as well as demonstrating their creativity and innovation.

Learning takes place in the Sony Media Centre at Sandhill View School in Sunderland. A short segment of theoretical teaching is followed by a full day of practical work.

Pupils have to plan and produce a TV sequence, allocating roles as necessary to complete this objective. The nature of the sequence they produce reflects an insight into how the industry operates, while the processes undertaken to achieve this have an inherent creative and enterprise quality.

The pupils are taught how to use the latest digital technology in the purpose built studios. Filming is recorded on the latest digital cameras and transferred to computer for editing. Digital software is used to post-produce the sequence to completion using the modern mixing desk.

Running throughout Snip, Snap it's a Wrap! are various activities, which bring home to pupils the complexity of issues facing a production team in a fast paced media industry. In particular pupils are required to plan a filming

schedule (pre-production) and execute that schedule within a specific timeframe (post-production).

This gives pupils the opportunity to explore and develop their creative skills in the planning, organising and execution of the task whilst working co-operatively in a group.

Through the programme, pupils are able to learn for themselves how media skills, good literacy and numeracy, teamworking and good communication and time management skills are transferable to, and comparable with those required in, a workplace setting.

The 'fun based' but 'real life' scenario offered through Snip, Snap, it's a Wrap! ensures pupils are engaged in the learning experience and reap full benefit from their exposure to the media industry.

Through Snip, Snap, it's a Wrap! pupils gain first hand practical experience of applying television skills, literacy, numeracy and ICT on activities designed by EBC.

The activities which make up Snip, Snap, it's a Wrap! send a message to pupils of the importance to employers of teamwork, a positive attitude, applying knowledge, and task and time management.

Education Business Connections provides:

- An exciting new way to learn with the emphasis on 'hands on' learning and development of key and employability skills, transferable technological skills and enterprise insight.
- A pool of media professionals offering expert advice and guidance.
- Use of state-of-the-art media equipment including camera and digital editing suite.
- Full programme organisation, including arrangements for venue, transport, and all related housekeeping aspects.
- Full technical support.
- Full post-event evaluation service.

'BUILDING CONFIDENCE IN YOUNG PEOPLE THROUGH A CREATIVE APPROACH TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'