

SOUNDWAVES



Soundwaves is an exciting and creative programme set to inspire and motivate all young people and to give them a real voice.

Soundwaves provides exciting work related learning opportunities which give young people the opportunity to develop their creativity, imaginations and innovation.

Soundwave offers groups of pupils a series of workshops which will see them acquire the knowledge and practical skills to produce their own short news programme on a topic related to their school. For example behind the scenes of a school play, sports clubs, after school clubs, etc.

Soundwaves can be delivered through either:

- Between 6-10 weekly workshops.
- An intensive full week of activity, including summer schools.

In partnership with Sunderland's multi-million pound Sandhill View Community Learning Centre, Soundwaves offers access to a fully equipped TV and radio studio and an associated digital technology editing and training suite.

Groups of up to 10 pupils work with industry-standard radio equipment including mini discs and laptops with specialist software to develop the key skills required to create a short radio product. This could be:

- Talk show
- Review show
- News or music programmes
- Documentary or radio play

The programme can culminate in a 'world premiere' broadcast of the finished product across the school's public address system.

Soundwaves offers:

- Opportunities to create cross media promotional material for either coursework portfolios or for practical use by schools.

- Skills development opportunities in the key areas of communication and presentation.
- The opportunity to use media to develop both creative and transferable ICT skills as well as key basic skills.

In the process of creating their own audio product pupils develop a number of important and transferable skills as well as gaining the technical knowledge in using state-of-the-art media production equipment. These skills include:

- Research and planning skills.
- Communication and teamwork.
- Decision making.
- Production skills.
- Time management skills.
- Creativity and innovation.

Soundwaves offers:

- Exciting new ways to learn with the emphasis on 'hands on' learning and development of both key skills and transferable technological skills.
- Bespoke development of activities tailored to meet the needs of individual schools, pupils and their communities.
- Media professionals to offer expert advice and guidance.
- The opportunity to exploit all areas of the media for distinct project work.
- A voice for local schools and their pupils.
- Full technical support.
- Full post-event evaluation service.

Participation in this programme can also support pupils' portfolio building requirements for various academic and vocational routes.

Education Business Connections provides:

- Recruitment of schools to take part in the event.
- Use of industry standard media production equipment.
- Full programme organisation, including arrangements for transport, and all related housekeeping aspects.
- Technical support throughout the programme.
- Full post-event evaluation.

'BUILDING CONFIDENCE IN YOUNG PEOPLE THROUGH A **CREATIVE APPROACH**
TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'