

TEEN PRESS



Teen Press sees pupils aged 14 to 19 working as editorial teams to produce a high quality glossy A4 magazine containing news and features of interest to the targeted teen readership.

The magazine created by students taking part in both workshops and large scale events through the Teen Press programme provides them with a permanent example of their achievements. Portfolio building can also see pupils securing one or two accredited Open College Network North East Region (OCNNER) units.

Ideally pupils signing up for this programme should either be considering a career in the media or have a demonstrable interest in the use of words i.e. English Lang/Lit students or current affairs.

Teen Press is either delivered through a series of up to 15 weekly workshops or as an intensive two week programme delivering all the workshop activities and a large scale event - a Stop the Presses 'running newsroom' day.

The end product demonstrates to readers the diversity of today's youth culture and interests as well as showcasing young talent and achievement. A final large scale event - which sees the official launch of the produced magazine - also gives participants the opportunity to give presentations which they reflect on their learning and experiences.

The aim of Teen Press is to develop each young person to his/her full potential and to improve their aspirations as well as to:

- Develop work readiness in participants in particular entrepreneurship, time management, task management, team work, independent learning, various communication skills, self reflection and self evaluation, thinking skills, creativity and flair.
- Provide an opportunity for participants to explore their next career/education choices.
- Provide young people with the opportunity to develop skills in news writing, layout and design public relations and event management.

This programme also offers progression links to other EBC programmes including Emerging Voices, a programme of learning focussing upon radio skills.

Teen Press also includes a Stop the Presses Day when students work with professionals from the media world to experience the real pressures of a newsroom while they create several pages of a newspaper. Participants take on various newsroom roles such as news editors, reporters, photographers and sub editors to produce a newspaper putting into practice their 'formal' learning through interviews, fact gathering, investigation, etc.

A real newsroom environment is recreated with stories requiring constant updating, news priorities changing and late breaking news. Press conferences, interviews and photo shoots all add to the realism - as will a carefully managed simulation of a deadline driven, high pressured working environment.

The weekly workshops see students focussing upon various aspects of news writing as the young people develop their skills and seek to obtain an accredited Level 1/Level 2 qualification in Print Journalism (OCNNER).

Education Business Connections provides:

- An exciting new way to learn with the emphasis on 'hands on' learning and development of key and employability skills.
- Media professionals offering expert advice and guidance.
- Development of all learning materials in conjunction with the Open College Network North East Region.
- Support for students in preparation of portfolios for accreditation submission.
- Flexible delivery to meet customers' needs and students' learning requirements.
- Full event organisation including arrangements for venues, transport and all related housekeeping aspects.
- Full programme organisation.
- Full post-event evaluation service.

'BUILDING CONFIDENCE IN YOUNG PEOPLE THROUGH A CREATIVE APPROACH TO CURRICULUM NEEDS AND BUSINESS PARTNERSHIPS'